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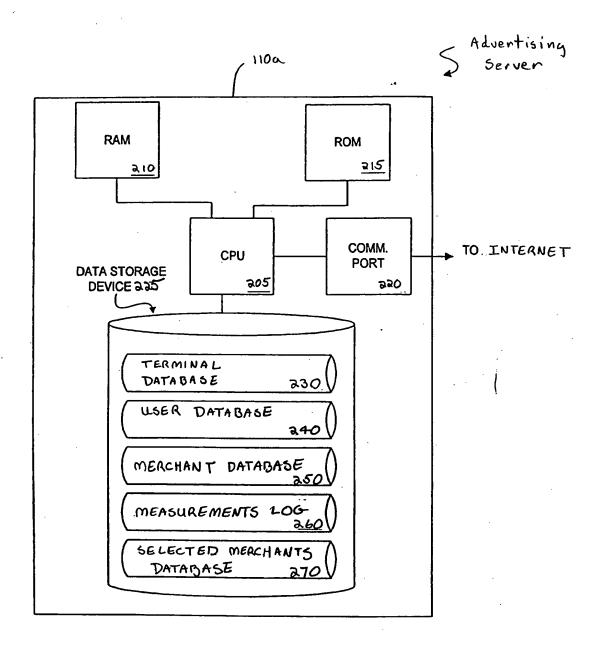
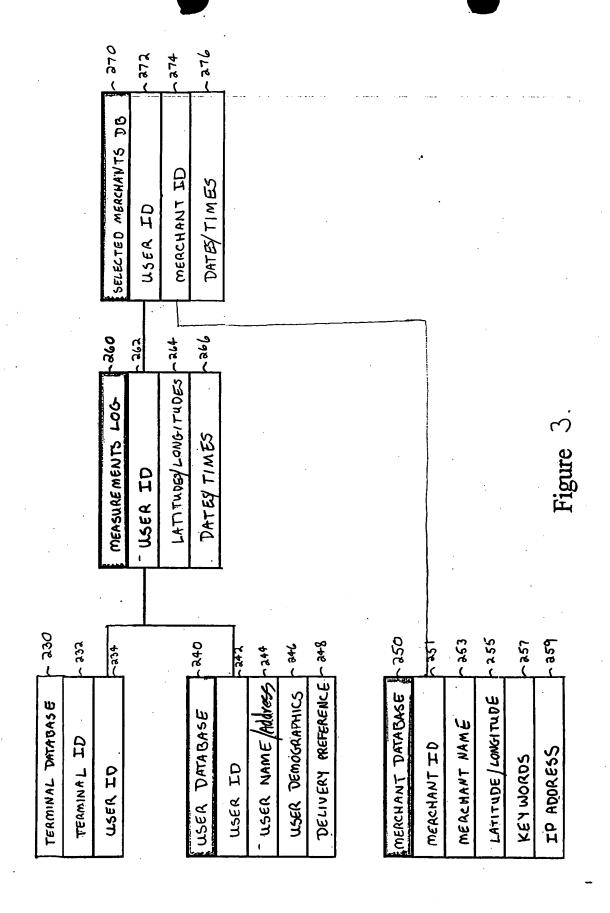


FIG. a.



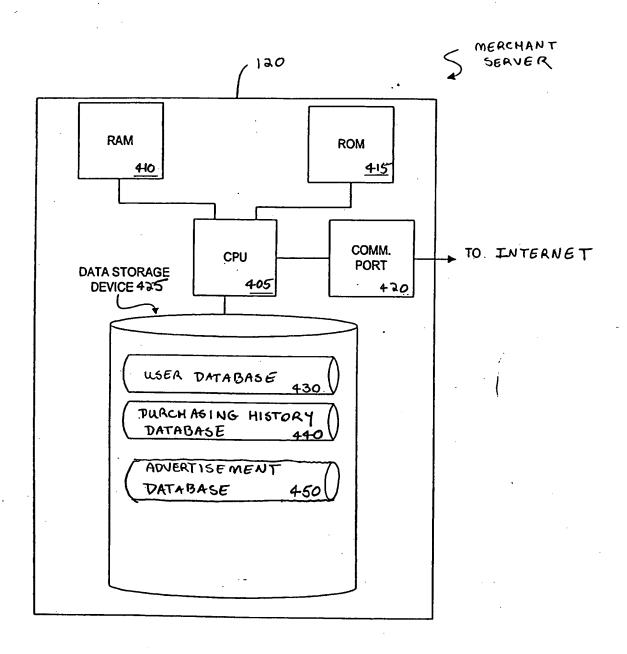
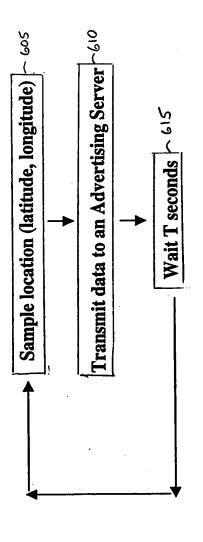


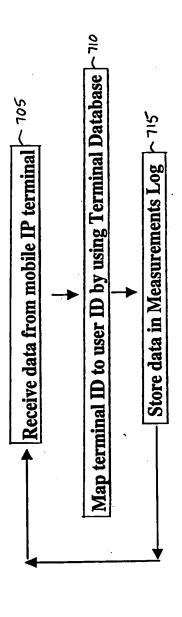
FIG. 4

440	(44)	۲  -  -	7 444				
PURCHASING HISTORY 1 440	USER ID		DURCHASE S				
~ 43 <i>o</i>	~ <del>4</del> 31		r43a	<b>~</b> €33	7434	7436	,
USER DATABASE	T JSER IN		USER NAME/ADDRESS MASA	USER DEMOGRAPHICS 1433	DATES/TIMES	DELIVERY PREFERENCE 1743 6	
450	18	7452	-463	25.7	· -	<b>-</b> .	
Advertisement DATABASE	USER IO	WILLINGNESS TO PAY 1452		ADUERT ISEMENT	DELIVERY 17PE		

Figure 5



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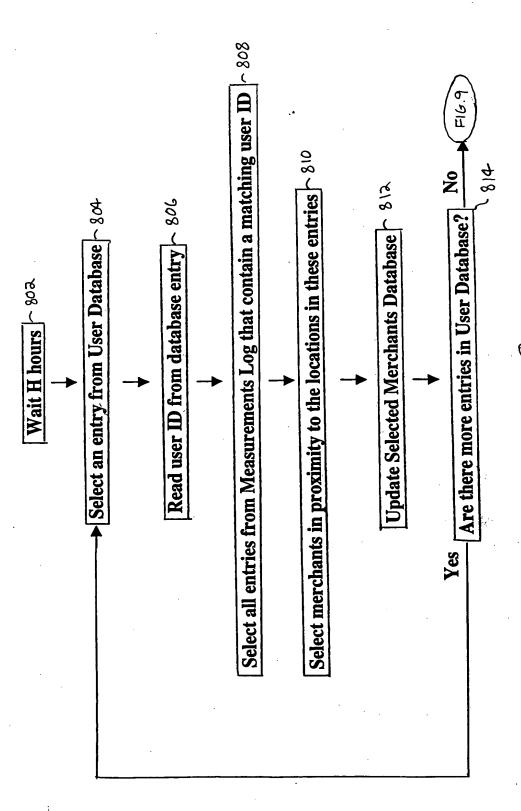
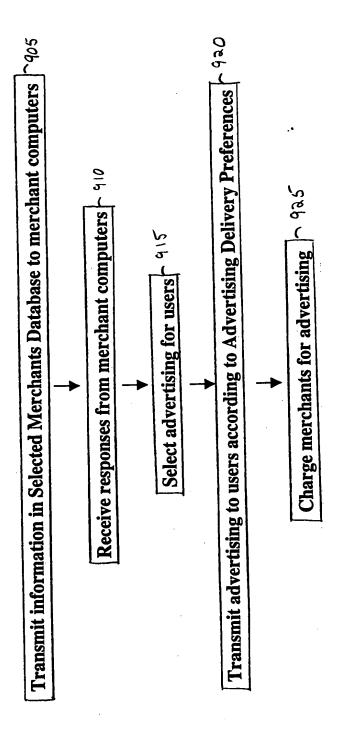
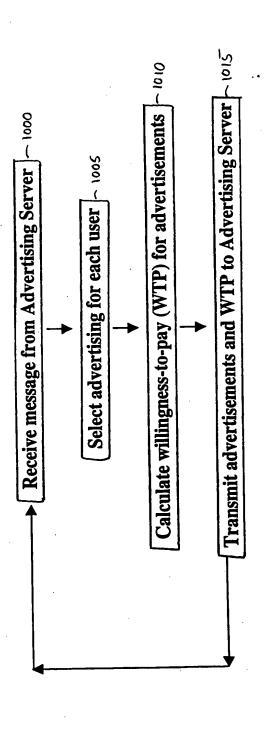


FIG. 8

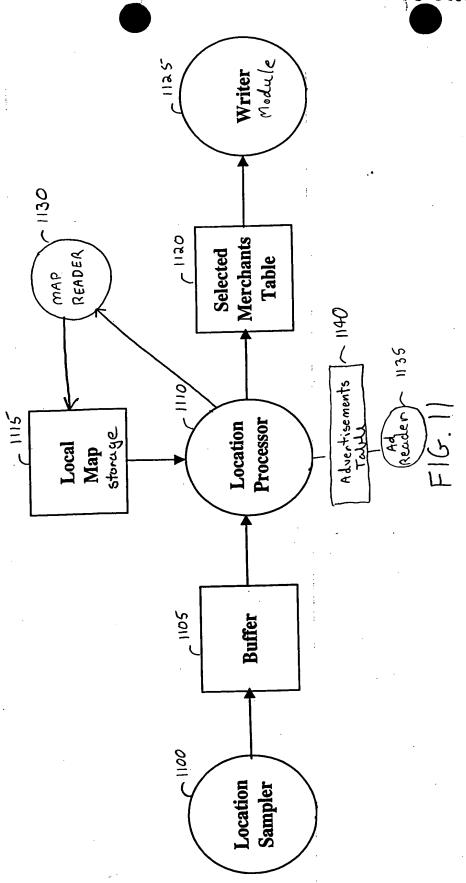


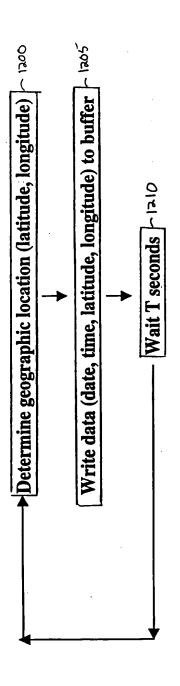
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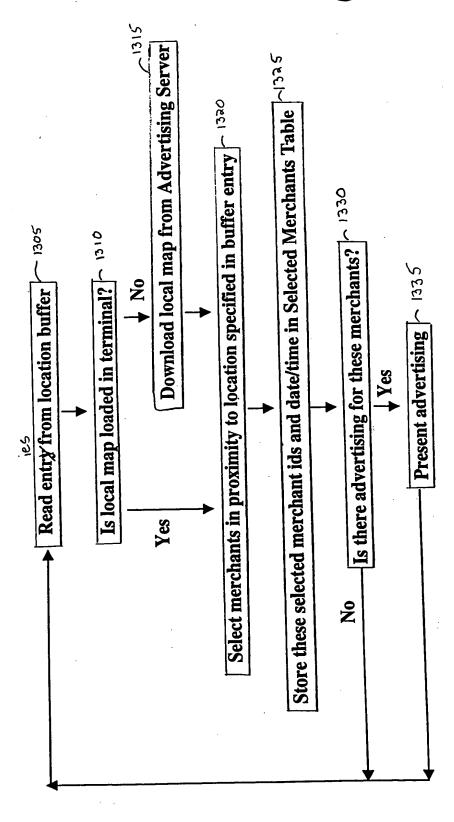
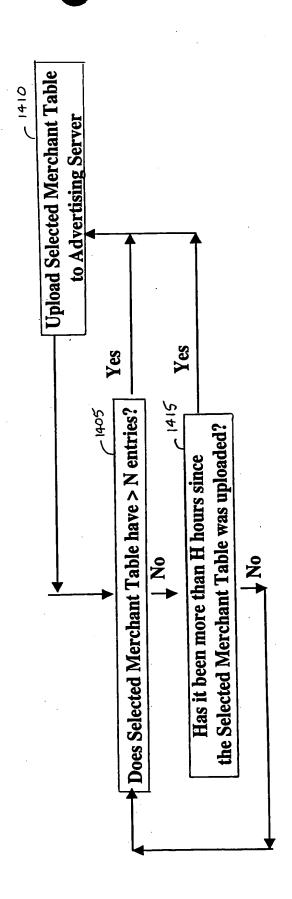


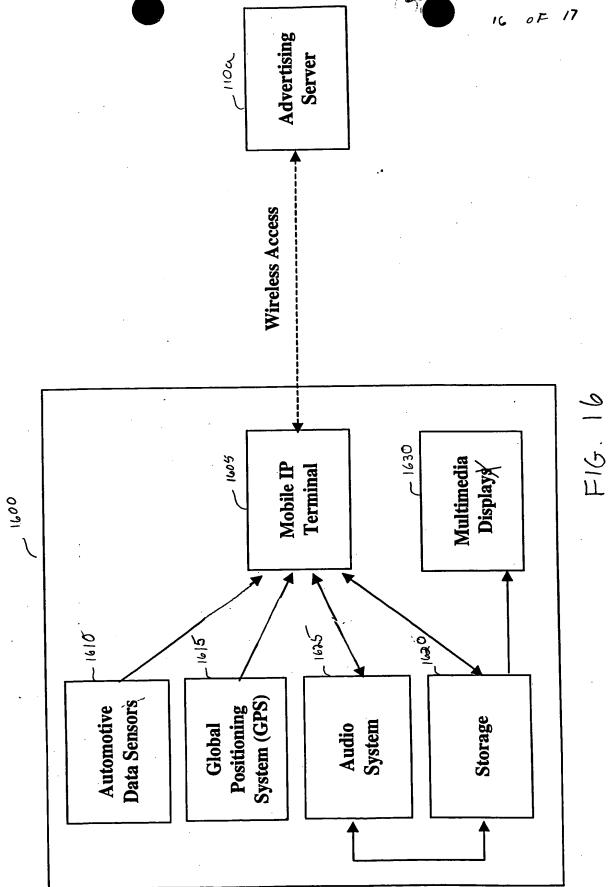
FIG. 13

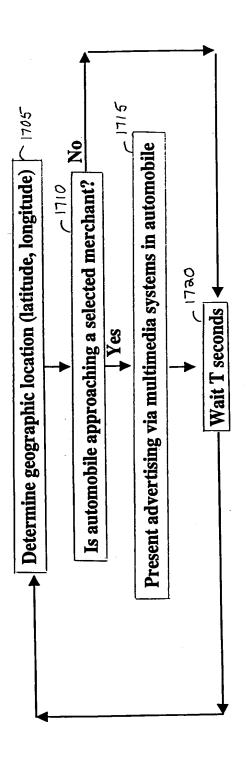


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Store advertisement in Advertising Table 1510 Receive message from Advertising Server

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F16. 1